

Money Moved 2021 – What’s Included?

Type of donation	USD Amount Donated (2021 Metric Year)	What is included?	Can we measure these donations precisely?
Grants by TLYCS (US) to our recommended charities	5,149,565	All gifts made directly to TLYCS US for purposes of granting to our recommended charities. This includes checks, bank transfers, gifts of stock, donor advised funds, corporate matching, payroll giving, crypto donations. It also includes some credit card donations processed on our third-party donation platform Network for Good and gifts made via Prism (our UK fiscal sponsor).	Yes
Grants by TLYCS Australia to our recommended charities (in USD equivalent)	4,822,022	All gifts made to TLYCS Australia for purposes of supporting the programs that our recommended charities run.	Yes
Grants by Network for Good to our recommended charities	1,083,572	In the US we use the Network for Good platform to process a large proportion of credit card donations designated for our recommended charities.	Yes
Donations reported to us by our recommended charities as influenced by us	5,320,474	Money donated directly to our recommended charities where the charity can attribute the gift to our influence (by having a donor indicate that we influenced the gift, e.g. via a “where did you hear about us?” question, or in some cases by tracking donations made from web traffic referred by our site.)	No, we are only able to track a portion of these donations as we are limited by the ability of our charities to track donations that we influence. Only 12 of our 25 charities report any donations to us, and even those charities that are able to attribute donations to us have wide variations in the quality of their donation tracking. Some have excellent tracking (though we expect even these charities miss some donations, as it’s rare for a nonprofit to have perfect information about where their donors come from) and some have very rudimentary tracking.
Donations reported to us by our supporters	4,074,793	Money donated directly to our charities where the donor tells us we influenced their gift.	No. We undercount gifts in this category because we can only track donations where donors explicitly inform us that our work inspired their gifts, either in conversation or in response to a survey we send out (which only had responses from 16 donors). We’re very confident that we’re missing donations of this type.
Donations reported by intermediaries	67,485	Money donated to an intermediary for purposes of granting it to our charities, where the intermediary can attribute the donation to our influence. The intermediaries are organizations that facilitate tax-deductible giving for non-US donors. For instance, Canadian donors can support some of our charities by donating through Rethink Charity Forward. One notable intermediary we do not include in our money moved is GiveWell. We know we influence some donors to donate via GiveWell, however, since these donors have chosen to give through GiveWell	No. We undercount gifts in this category because we are only able to track a portion of these donations as we are limited by the ability of our intermediaries to track donations that we influence. While some intermediaries have a good (though not perfect ability to track gifts), others have no tracking in place.

Money Moved 2021 – continued

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		rather than The Life You Can Save, we assume GiveWell played a role in their giving decisions. We therefore exclude these gifts from our metrics as a way of being conservative in our impact assessment.	
Double Up Drive	2,162,109	In 2021, TLYCS partnered with Double Up Drive, a donation matching campaign to jointly run and manage the annual campaign. Because our work enabled the 2021 campaign, we count all matching funds that went to our charities in our metrics. We also count 50% of the gifts made to our charities that got matched; we only count half of these gifts because we believe some of these donations would have been made even if the match campaign had not been run, but determining a precise figure is not practical. We only count donations and matching funds that went to our recommended charities as part of the Double Up Drive, although this campaign also supported a variety of charities that aren't on our recommended list. (When discussing Double Up Drive's impact in the body of this report, we included 100% of both the gifts and the match, but wanted to be more conservative when calculating our metrics).	No. We have exact figures for how much was donated to our charities through this campaign and the funds that matched these gifts. However, we make an adjustment to account for our belief that some of the gifts that were matched would have happened even without the match campaign. This adjustment is a rough estimate, but we think it provides a more accurate picture of our impact than counting all, or none, of the donations that were matched.