

# Money Moved 2023 — What’s Included?

Type of donation	USD Amount Donated in 2023	What is included?	Can we measure these donations precisely?
Grants by TLYCS (US) to our recommended charities	\$6,299,389	All gifts made directly to TLYCS US for purposes of granting to our recommended charities. This includes checks, bank transfers, gifts of stock, donor-advised funds, corporate matching, payroll giving, crypto donations. It also includes some credit card donations processed on our third-party donation platform Network for Good and gifts made via Prism (our UK fiscal sponsor).	Yes
Grants by TLYCS Australia to our recommended charities (in USD equivalent)	\$5,639,942	All gifts made to TLYCS Australia for purposes of supporting the programs that our recommended charities run.	Yes
Grants by Network for Good to our recommended charities	\$1,064,277	In the US we use the Network for Good platform to process a large proportion of credit card donations designated for our recommended charities.	Yes
Donations reported to us by our recommended charities as influenced by us	\$2,416,449	Money donated directly to our recommended charities where the charity can attribute the gift to our influence (by having a donor indicate that we influenced the gift, e.g. via a “where did you hear about us?” question, or in some cases by tracking donations made from web traffic referred by our site).	No, we are only able to track a portion of these donations as we are limited by the ability of our charities to track donations that we influence. Only about half of our recommended charities report any donations to us, and even those charities that are able to attribute donations to us have wide variations in the quality of their donation tracking. Some have excellent tracking (though we expect even these charities miss some donations, as it’s rare for a nonprofit to have perfect information about where their donors come from) and some have very rudimentary tracking.

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## Money Moved 2023 – Continued

Type of donation	USD Amount Donated in 2023	What is included?	Can we measure these donations precisely?
Donations reported to us by our supporters	\$1,081,218	Money donated directly to our charities where the donor tells us we influenced their gift.	No. We undercount gifts in this category because we can only track donations where donors explicitly inform us that our work inspired their gifts, either in conversation or in response to a survey we send out. We have reported data from fewer than 100 donors, and we're very confident that we're missing donations of this type.
Donations reported by intermediaries	\$117,738	Money donated to an intermediary for purposes of granting it to our charities, where the intermediary can attribute the donation to our influence. The intermediaries are typically organizations that facilitate tax deductible giving for non-US donors. One notable intermediary we do not include in our money moved is GiveWell. We know we influence some donors to donate via GiveWell, however, since these donors have chosen to give through GiveWell rather than The Life You Can Save, we assume GiveWell played a major role in their giving decisions. We therefore exclude these gifts from our metrics as a way of being conservative in our impact assessment.	No. We undercount gifts in this category because we are only able to track a portion of these donations as we are limited by the ability of our intermediaries to track donations that we influence. While some intermediaries have a good (though not perfect ability to track gifts), others have no tracking in place. Where judgment calls are necessary in determining our influence, we aim to be reasonable and conservative in our approach.

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## Money Moved 2023 – Continued

Type of donation	USD Amount Donated in 2023	What is included?	Can we measure these donations precisely?
Double Up Drive	\$322,413	<p>As has been the case in recent years, in 2023 TLYCS staff played a very significant role in the execution of the Double Up Drive, a donation matching campaign. Because of this critical role in operating the campaign, we count all matching funds that went to our charities in our metrics. We also count 50% of the gifts made to our charities that got matched; we only count half of these gifts because we believe some of these donations would have been made even if the match campaign had not been run, but determining a precise figure is not practical. We only count donations and matching funds that went to our recommended charities as part of the Double Up Drive, although this campaign also supported a variety of charities that aren't on our recommended list.</p>	<p>No. We have exact figures for how much was donated to our charities through this campaign and the funds that matched these gifts. However, we make an adjustment to account for our belief that some of the gifts that were matched would have happened even without the match campaign. This adjustment is a rough estimate, but we think it provides a more accurate picture of our impact than counting all, or none, of the donations that were matched.</p>